



SESHADRIPURAM EDUCATIONAL TRUST  
**SESHADRIPURAM FIRST GRADE COLLEGE**  
Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka  
& Recognized under Section 2 (f) & 12 (B) of the UGC Act, 1956,  
Accredited 'A+' Grade by NAAC and ISO 9001: 2015 Certified



Seshadripuram Educational Trust

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Yelahanka New Town, Bengaluru – 560064

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An IQAC initiative

### INSTITUTION'S INNOVATION COUNCIL

*in association with*

### POST GRADUATE DEPARTMENT OF COMMERCE & MANAGEMENT

*is organizing a Motivational Talk on*

## ಬಿದ್ದರೆ ಏಳುವುದು ಹೇಗೆ? Biddare Eluvudu Hege?

*Resource Person*



### Sri G. K. Pramod

Author, Mentor, Serial Entrepreneur  
Co-Founder, Iyengar's Own Fresh Coffee Confession  
Casa Picoosa Tropical Terrace, Bengaluru Belly

January | 19<sup>th</sup> | Friday  
2024 | 12.30 PM

Venue : Sabhangana

**N. R. Pandith Aradya**

Chairman  
Governing Council

**Dr. S. N. Venkatesh**

Principal, SFGC  
& Chairman, IIC

**Dr. Raji Pillai**

Director, PG Department  
& President, IIC

**Sridhar G.**  
IIC Co-ordinator

**Dr. Vasantha Kumari K.**  
Program Convenor



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## PROCEEDINGS

The Chief Guest for the Inauguration was Sri G.K Pramod sir who is Author, Mentor, Social entrepreneur, Co-founder, Iyengar's oven fresh, Coffee Confession, Casa Picasso, Tropical Terrace, Bengaluru Belly.

The chief guest enlightened on the Inaugural address on the topic "Biddaru Eluvudu Hege" one the successful stories of his path of life from layman/youth to great entrepreneur, motivating the youngsters about entrepreneurial skill sets in adopting and gearing up with entrepreneurial strategy, to become a budding entrepreneurs of our country.

The chief guest articulated and enriched on the business plan proposals to project and reflect the business set ups in future developments. The 3P's is the most important factors to pursue success i.e. Passion, Perseverance, and Persistence.

The presidential remarks was done by Nadoja Dr. Wooday .P. Krishna sir, Honorary General Secretary addressing the students about promoting innovation, creative thinking, developing entrepreneurial skills and abilities, multitasking responsibilities, networking and critical thinking skills to reflect and be competent in a business world scenario in the VUCA ( volatile, uncertain, complex and ambiguous).

The vote of thanks was done by Dr. Raji Pillai, Director of post graduate department of commerce and management, SFGC.

The entire programme was concluded with National Anthem and photo session.



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